

# Plan Features

	Turbo \$199/mo	Supercharged \$499/mo	Nitrous \$699/mo
<b>ENHANCED REVIEW MANAGEMENT*</b>			
<b>Managed Survey and Review Responses:</b> Our team of experts will respond to surveys and reviews on the top five review sites within three days.	50% pos 100% neg	100% pos 100% neg	100% pos 100% neg
<b>Reputation Live Mobile App:</b> Have your sales and service staff request reviews on the spot. Track results and use contests to motivate employees to request reviews.	●	●	●
<b>Reputation.com Mobile App:</b> Get survey/review alerts, access the dashboard and manage your dealership's reputation on the go.	●	●	●
<b>Analyze the Local Competition:</b> Use our dashboard to see how your dealership's online reputation stacks up against other local dealers like Ford, Honda, Chrysler, etc.	●	●	●
<b>Dispute Resolution:</b> We have direct links to Google and Facebook that enable us to remove reviews that violate their terms of service.	●	●	●
<b>Analytics:</b> Use our dashboard to view trends and other patterns that help you identify where the dealership is excelling - and where you need to make improvements.	●	●	●
<b>Management Reporting:</b> Generate standard and custom reports in real time, or build them in advance and set them up to be delivered on any schedule to whoever needs them.	●	●	●
<b>SOCIAL MEDIA ENGAGEMENT AND ADVERTISING</b>			
<b>Brand Publishing:</b> We will create and publish brand-related posts that are relevant to your dealership on sites like Facebook, Twitter and Instagram.	3/week	5/week	5/week
<b>Event Publishing:</b> We will create and publish posts about regional events on sites like Facebook and Twitter.	1/week	2/week	2/week
<b>Traffic Insights:</b> Gain a better understanding of how customers find and act on business listings, then use that information to drive traffic and engage customers.	●	●	●
<b>Google My Business Posts:</b> We will develop and publish Google posts on your behalf to drive traffic to your website, promote sales events, and more.		●	●
<b>On-Site Video Shoot:</b> We will send a professional video team to create a video of your dealership to be posted on YouTube. Add it to your website and social media sites too!		●	●
<b>Review Sharing:</b> We will distribute meaningful positive reviews to Facebook and Twitter.		●	●
<b>Social Media Page Enhancements:</b> We will enhance your profile on sites like Facebook and Twitter.		●	●
<b>Expert Guidance:</b> Your customer success manager will set goals with you at the beginning of the year and reevaluate them with you after six months.		●	●
<b>Social Media Advertising Add-On Service:</b> We will develop and publish sales and service ads each month, including custom and dynamic inventory ads (updated twice daily; increased website traffic guaranteed).		●	●
<b>SOCIAL COMMUNITY MANAGEMENT</b>			
<b>Daily Social Activity Management:</b> We will monitor activity on sites like Facebook and Twitter, delete spam, and alert you to items that need your attention.			●
<b>Daily Conversation Management:</b> We will respond to people who engage with you on sites like Facebook and Twitter			●
<b>Quarterly On-site Visit:</b> Your Customer Success Manager will schedule a visit to review your performance and identify additional optimization opportunities.			●

\* Due to a change in Yelp's policy, Yelp reviews are no longer part of this program.

## Online Stars Sell More Cars

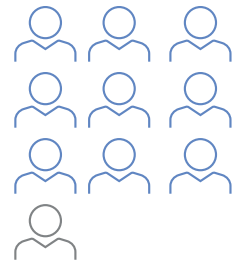
Reputation.com offers three plans that move your reputation and social media management into the fast lane. Power past your competition and leave them in the dust!

All three plans include white glove services like a dedicated Customer Success Manager, monthly support calls, and webinar training.

9 OUT OF 10  
CONSUMERS

USE ONLINE REVIEWS  
TO DECIDE WHERE TO TAKE  
THEIR BUSINESS

- J.D. Power



### Turbo Plan

\$199/Month

Includes:

- Managed Survey Response
- Managed Review Response
- Reputation Live Mobile App
- Reputation.com Mobile App
- Social Media Publishing
- Review Dispute Resolution
- Analytics and Reporting
- Plus much more...



### Supercharged Plan

\$499/Month

Everything in Turbo plus:

- Social Media Brand Publishing
- Social Media Event Publishing
- Google My Business Posts
- Internet Traffic Insights
- Social Media Advertising Add-On Service



### Nitrous Plan

\$699/Month

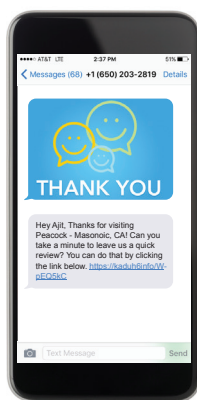
Everything in Supercharged plus:

- Daily Social Activity Management
- Daily Conversation Management
- Quarterly Visits

**OVER 1/3 OF AUTOMOTIVE DEALERS IN THE UNITED STATES USE REPUTATION.COM,**  
the most trusted reputation management platform

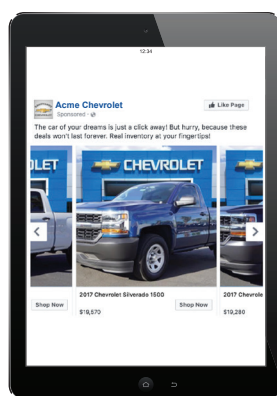
## Only Reputation.com plans include these features for 2018!

### Reputation Live Mobile App



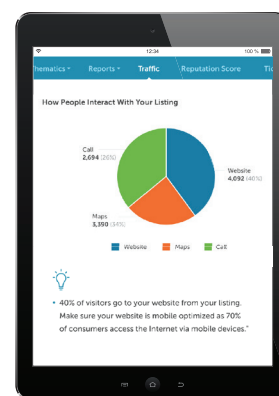
Have sales and service staff request reviews on the spot!

### Dynamic Inventory Ads



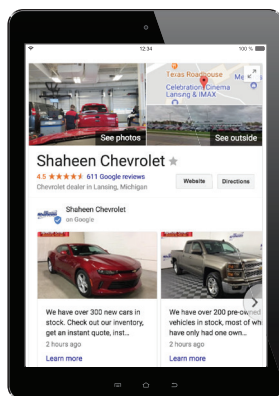
Promote your current inventory on Facebook - live!

### Internet Traffic Insights



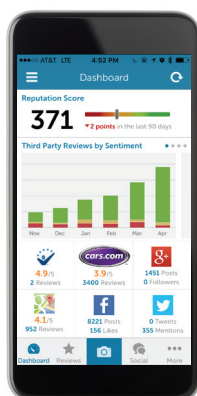
See how people are finding your dealership!

### Google My Business Posts



Add promotional material on the highly-trafficked Google My Business Pane!

### Reputation.com Mobile App



Manage your reputation on the go!

### On-Site Video Shoot



We'll send a professional video team to your dealership to create a video you can use anywhere!