

One solution for reviews, social media & local SEO

Don't settle for band-aid solutions. Leverage the power of an integrated reputation platform to track, analyze, and improve every aspect of your business's online reputation.

Online Reviews

Get more reviews from your customers and increase your average star rating across all the sites that matter.

Social Media

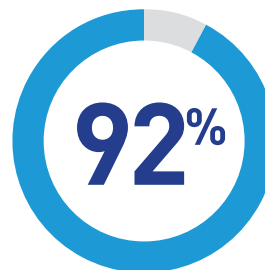
Develop a robust social media presence with virtually no time commitment on your part.

Local SEO

Populate key business information online in a way that maximizes your visibility to local customers.

Guaranteed Results

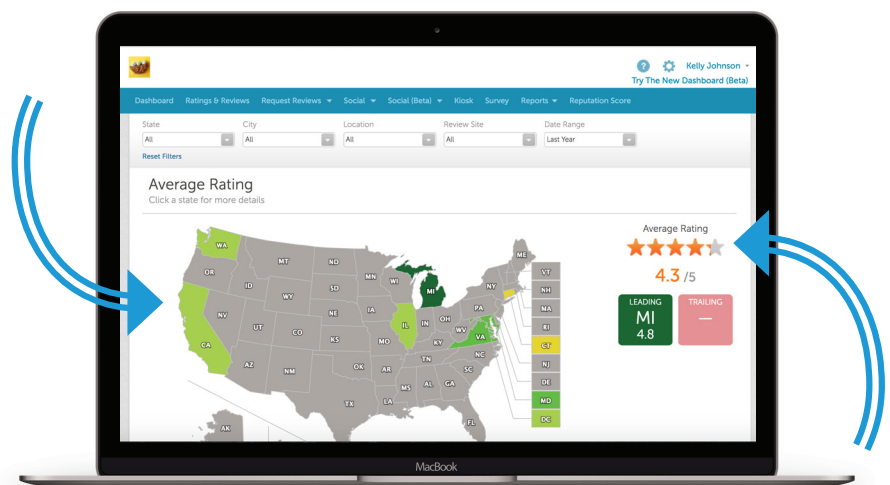
We know our solution works, and we're confident you'll love it, too. That's why we guarantee that you'll see an improvement in your online reputation within the first three months. If not, you are free to discontinue with no obligation.



92% of Internet users read product reviews and 89% of people say that reviews influence their purchasing decisions.

– eTailing Group

A difference of one star in a typical online review profile can lead to a 5%–9% difference in revenues for that location. – Harvard Business Review



Simple, powerful cloud-based platform

There's nothing to maintain on your end.

- ✓ New reviews and social postings are automatically added to your dashboard
- ✓ Set up customizable alerts so you never miss a thing
- ✓ Manage any number of business locations, separately or together
- ✓ Use our powerful analysis and reporting tools to uncover trends
- ✓ Integration options available for a wide range of POS and CRM systems



Explore the platform

Online Reviews

We help you get more reviews and a higher average star rating.

- ✓ All your reviews from all the top sites are automatically collected into your dashboard, including industry-specific sites
- ✓ Send personalized “please review us” emails to customers, manually or automatically
- ✓ Embed links to your review sites directly in email requests
- ✓ Use our kiosk app to survey your customers in store, or to have your customers post a review straight to your Google+ profile or Reputation.com landing page
- ✓ We respond strategically to negative customer reviews for you

Social Media

Build a robust social media presence with virtually no effort.

- ✓ Manage Facebook, Twitter, Instagram, Google+ and YouTube from one single dashboard
- ✓ Create new posts to go out to any combination of social sites at once

- ✓ Respond to comments and conversations on your social pages, from one single dashboard
- ✓ Create your own library of unique local content with easy one-click publication to your social sites
- ✓ Social media metrics let you measure how well your posts and tweets are performing
- ✓ Unique industry-specific content published three times a week by Reputation.com

Local SEO

Make sure local customers find you instead of the other guy.

- ✓ An SEO-optimized landing page provides your key business details, photos, and a collection of vetted customer testimonials
- ✓ Our patented Reputation Score lets you see where you are stronger or weaker than other businesses in your area
- ✓ We give you the scores of best-in-class businesses so you can see what's left to do

Reputation.com supports leading companies worldwide



About Reputation.com

Reputation.com delivers the category-leading Online Reputation Management platform for large organizations with thousands of locations.

We help companies monitor review sites, generate more representative ratings and drive recurring visits, foot traffic and revenue.

For more information, visit us at reputation.com/business/wsi.

Address

Reputation.com
1001 Marshall St.,
2nd Floor, Redwood City, CA 94063

	Social Builder	Reputation Builder	Platinum Bundle
	\$99/mo.	\$99/mo.	\$149/mo.
MARKET LEADING TECHNOLOGY PLATFORM			
Cloud-based dashboard, no software or hardware required	✓	✓	✓
Mobile app for iOS and Android	✓	✓	✓
New data pulled into your dashboard from across the Web in real time	✓	✓	✓
Email alerts for new reviews, social mentions, customizable by you	✓	✓	✓
SOCIAL MEDIA - MONITORING, PUBLISHING & RESPONDING			
All your social activity collected from Facebook, Twitter, Google+	✓		✓
Post, like, tweet, follow, share, respond and conduct all other social activities from within the platform	✓		✓
Unique, industry specific content published 3x per week by Reputation.com	✓		✓
Unique content published on specific holidays / special occasions (e.g. business anniversary) by Reputation.com	✓		✓
Have us set up and optimize your social profiles for you	✓		✓
Have us build your social presence with posts, likes, tweets, etc.	✓		✓
REVIEWS - MONITORING, REQUESTING & RESPONDING			
Monitor reviews from the leading review sites, including general (e.g. Google, Facebook, etc.) & industry-specific sites (e.g. TripAdvisor, Edmunds)		✓	
Request new reviews from customers by email with one click from the dashboard		✓	
Have us run a review-request email campaign for you with customized logos and branding		✓	
Have us run a review-request SMS / text message based campaign for you		✓	
Have us respond to negative reviews on your behalf directly from the dashboard		✓	
BUSINESS LANDING PAGES & REVIEW REQUEST KIOSK APP			
Have us build an attractive landing page for your business optimized for Google Search		✓	✓
Use our Android / iPhone based kiosk app that collects reviews from your customers on your smartphone / iPad before they leave		✓	✓
Kiosk App reviews directed to your landing page which shows up in Google search results		✓	✓
Appointment scheduling capability directly from the landing page		✓	✓
LOCAL SEO			
We populate your business info on 10 leading directory sites, including Google		✓	✓
Our landing pages often show your kiosk app review star rating in the search results		✓	✓
We monitor your listings for accuracy and update them periodically for optimal ranking		✓	✓
REPUTATION SCORING			
Patented Reputation Score comparing you to industry benchmarks and local competitors	✓	✓	✓
Analytics & filters to track your reputation over time across a number of metrics	✓	✓	✓
ADVICE, SUPPORT, & TRAINING			
SLAs on response times & satisfaction	✓	✓	✓
Interface & usability assistance	✓	✓	✓
Library of training videos & workshops	✓	✓	✓
Access to a dedicated reputation consultant for any questions or issues	✓	✓	✓