



“My partner and I arrested an individual ... and he said, ‘I’m gonna find your wife and kid and I’m gonna kill them.’”

## Ralph’s story at a glance

For obvious reasons law enforcement professionals need to be concerned with their online privacy. They deal with drug dealers, thieves and predators--some of whom would not hesitate to harm them or their loved ones. Ralph, a police officer in Los Angeles, takes this threat very seriously. He was surprised to learn that his home address and names of family members were captured and publicly displayed by sites like Intelius and Radaris. These people search sites were putting his life and his family’s safety at risk. He was absolutely findable by those who intend to do him harm. Ralph realized this problem was pandemic and someone needed to do something. He wanted to create a company that would protect the online privacy of every day citizens as well as law enforcement professionals. After becoming more acquainted with the company and it’s mission, Ralph realized Reputation.com was committed to those same goals.

Reputation.com is constantly policing the Information Superhighway and stops the flow of my personal identifying information to people search databases and data aggregators.

## Results

Ralph registered for MyPrivacy, which is free to law enforcement professionals. He is thankful how Reputation.com has removed his personal identifying information automatically from multiple people search sites and data aggregators. For sites that do not allow third party removal, Ralph removed his personal information with the assistance of Reputation.com’s trained professionals. In addition, Reputation.com continues to provide active monitoring when his information is recaptured by these people search sites. Ralph can then take action for removal, keep his personal identifying information off the Internet and better protect his family’s safety.

“I’m a police officer and we invest hundreds of dollars on safety equipment, firearms, and tactical gear to protect our physical lives. But we don’t invest anything to protect our online privacy, which helps protect our homes and our loved ones.”

\* All names have been changed to protect the privacy and identity of those involved.

**Reputation.com** is the pioneer and global leader of online reputation and privacy management solutions. Since 2006, the company has empowered businesses and individuals to control their online image through advanced technology, unique business processes and high-touch customer service. World-class engineers and scientists employ statistics, quantum mechanics, sentiment analysis and more, plus a continuous feedback loop, to develop highly efficient systems. Customers in more than 100 countries now rely on the company's products to manage their online image and privacy needs.

Call **888-851-9607** for more information, or visit [www.reputation.com](http://www.reputation.com).