



“I didn’t realize how important it was... until a former employee posted a false and misleading online review about me.”

Dr. Kate’s story at a glance

Two years ago, Dr. Kate noticed a negative review showing up in her Google search results. Taking a closer look at the review she recognized the review came from a disgruntled employee that was recently laid off. She contacted Google to explain her situation but they were not willing to help her. Next, she spent time evaluating companies that could help repair her online reputation. She tried one solution but the service only provided temporary results. Other companies she interviewed used a similar strategy. After learning how Reputation.com’s strategy was different from the other companies, she was confident that Reputation.com would get her results.

Results

Reputation.com generated positive, truthful content about Dr. Kate and her dental practice of over 20 years. Within two months of publishing the new content to the Internet, she received the “online reputation makeover” she was looking for. The false review tarnishing her reputation and affecting her business were pushed many pages deep in her Google search results pages. Today, many of her patients have shared with Dr. Kate about the positive content they have read online about her. Thinking about Reputation.com’s quick and effective solution literally brings a big smile to Dr. Kate’s face.

“But thanks to Reputation.com, they had a distinctive strategy to push that misleading link down in my Google search. I’ve been so impressed with the staff and most importantly with the speed of the results.”

* All names have been changed to protect the privacy and identity of those involved.

Reputation.com is the pioneer and global leader of online reputation and privacy management solutions. Since 2006, the company has empowered businesses and individuals to control their online image through advanced technology, unique business processes and high-touch customer service. World-class engineers and scientists employ statistics, quantum mechanics, sentiment analysis and more, plus a continuous feedback loop, to develop highly efficient systems. Customers in more than 100 countries now rely on the company's products to manage their online image and privacy needs.

Call **888-851-9607** for more information, or visit www.reputation.com.